

7 MOST INFLUENTIAL PEOPLE IN COWBOY MOUNTED SHOOTING

By The Editors of Western Shooting Horse Magazine

MOST

Cowboy Mounted Shooting has grown in many directions over the past fourteen years, but it has only been in the last few years that it has gained national prominence as a recognized Western horse sport. There have been dozens of people who have shaped it over the years and have made significant contributions to its success. Certain individuals stand out, based on their present day influence.

Western Shooting Horse editors have taken a look at those outstanding contributors with a mission of selecting seven leading people who we believe are the biggest movers and shakers in the sport today. In alphabetical order, here is Western Shooting Horse Magazine's selection of the 7 Most Influential People in Cowboy Mounted Shooting:

AJ Horses & Colt

Andra Olson, Jim Hanson and General William M. Keys

The corporate and competition team of Colt and AJ Horses has played a significant role in the success of Cowboy Mounted Shooting. Andra Olson and Jim Hanson not only compete nationally at the highest level, but also travel nationwide every year to promote the sport of Cowboy Mounted Shooting as spokespersons for Colt Firearms on the Colt Stampede Tour.

General William M. Keys, president of Colt's Manufacturing Company, is a visionary in the mounted shooting industry. His long-term commitment and continued support of the sport has given Cowboy Mounted Shooting a high level of respect and acceptance among the firearms as well as equestrian industries.

Together this team has created one of the most influential combinations of marketing and promotion of the sport. Their Colt Eliminator program has brought out the best in the sport and their presence at the major events brings out confidence and dedication from the shooters.

Colt has been a supporter of Cowboy Mounted Shooting since its early days. Hundreds of guns have been donated to help promote the sport and their commitment to provide gunsmithing services at all the CMSA major events has proven their dedication to the sport.

Andra and Jim are in the business of Cowboy Mounted Shooting. They train horses as well as riders and give mounted shooting clinics nationwide to students of all levels. They are also the hosts and clinicians on a series of best-selling mounted shooting videos that are essential for both new and experienced competitors. In addition, Olson and Hanson also develop and manufacture products exclusively for the mounted shooting market, including horse ear plugs, the industry first stop/go competition light, horse blanket systems and balloon target tables used in competition. They are truly driven by the passion to make the sport better.

Ken Amorosano

Publisher – Western Shooting Horse Magazine

Since publishing his first issue of Western Shooting Horse Magazine in November 2007, Ken Amorosano's influence in the world of Cowboy Mounted Shooting has become significant.



Andra Olson and Jim Hanson. Inset; General William M. Keys, President, Colt's Manufacturing Company



Ken Amorosano
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